



# 2009 ARS PHOTO CONTEST GUIDE

## CONTEST RULES

- Contestants are permitted to enter a maximum of three slides and/or three digital photographs or any combination per class in Classes 1-10 for a total of 30 entries. New ARS members who qualify for Class 12 and youth who qualify for Class 14 may submit three additional slides and/or digital photographs or any combination in that class for a total of 36 entries.
- Digital photographs must be JPEG files no larger than 5MB with a minimum resolution of 300 dpi. The high resolution is necessary to ensure that winning entries will print properly in the magazine. Low resolution digital files will not be considered for awards. Slides must be 35mm, in cardboard or plastic mounts and may be cropped to any size or format.
- All photos must have been taken by the entrant, who must be an ARS member.
- Slides and digital photographs which have won awards in previous contests are not eligible.
- The rose photos will be entered under the ARS Approved Exhibition Names. Grooming the rose(s) is encouraged, and artificial backgrounds may be used.
- For slides, mark the lower left-hand corner with a red circle as held for hand viewing. Identify each slide with your name, address, class entered and the name of the rose, location or society where applicable. Do not write in the upper right-hand corner.
- Digital photographs shall be saved in the following format: class number with the letters a-c for multiple pictures in the same class, last name of the contestant and the approved exhibition name of the rose. An example would be 10c\_Colombo\_Gemini. Only one entry would be 10a\_Colombo\_Gemini. Any added text that is on the photo or slide mount itself will be cause for disqualification.
- Digital photographs may be enhanced by the use of any graphic program, such as Photoshop, Elements or Photo Impact.
- **ENTRIES MUST BE POSTMARKED BY NOVEMBER 27, 2009.**

## MAILING INSTRUCTIONS

- Send all slides and digital photographs directly to: Tom Schrift, 2419 Yorkshire, Birmingham, MI 48809.
- Slides and CDs should be properly packaged for safe delivery and accompanied by the entry form and a padded, self-addressed envelope with adequate postage for safe return. If there is no return postage your slides will not be returned. There is no need to send slides or CDs special or overnight delivery.
- Make sure you have some form of permanent identification on each slide. **SLIDES WITH GUMMED LABELS WILL BE DISQUALIFIED!** They have been known to fall off in the projector from the heat. Please print clearly.
- If you are submitting digital pictures, they must be placed on a CD in one directory. Make sure they can be read by an IBM compatible computer and mail with the entry form. The CD will not be returned and should have the contestant's name, e-mail and address printed on the CD.



## CLASSES

- **1:** One bloom, at its most perfect stage, hybrid tea, grandiflora, floribunda, of any variety including singles, no sidebuds.
- **2:** One spray, grandiflora, floribunda, polyantha or hybrid tea, two or more blooms.
- **3:** Open bloom rose(s), stamens must show.
- **4:** One bloom or spray of an old garden rose, shrub or climber.
- **5:** One bloom of a miniature or Mini-Flora rose, no sidebuds.
- **6:** A spray of a Miniature or Mini-Flora rose.
- **7:** A photo of a standard size arrangement, following the American Rose Society Guidelines for Judging Rose Arrangements. Please indicate arranger's name if known.
- **8:** A photo of a miniature arrangement, following the American Rose Society Guidelines for Judging Rose Arrangements. Please indicate the arranger's name if known.
- **9 Abstract or Impressionism:** A photo having non-objective design, form or content, of a rose plant(s) or any portion thereof. Let your imagination run rampant! This does not include abstract arrangements.
- **10:** A photo of any rose garden or any rose society activity. Arbors and garden ornaments are permitted in the garden photo. Indicate the society and name of event in the society activity photo.
- **11 Novice Class:** Open only to those ARS members who have not previously won an award (first through fourth place) in the ARS Digital Photograph & Slide Contest. Eligible contestants may enter either the novice or the regular classes, but not both. Those entering the novice class may enter any class, 1-10 by preceding the class number with the number 11 (Class 11-1, 11-2, 11-3, etc.). There will be four winners (first place through fourth place), and the first place winners will be eligible for the Best of Contest Awards (Queen, King and Princess).
- **12 New Member:** A photo of any type rose or rose garden. Restricted to members who have joined ARS within the past 12 months.
- **13 Master Class:** For all contestants who have had five or more first place entries in the ARS Digital Photograph and Slide Contest, and also for all contestants with five or more first place entries in the digital photography classes. Eligible contestants may have entries in the four following classes by preceding the class with the number 13 (Class 13-1, 13-2, 13-3, 13-4). There will be six winners (first through sixth place) and the first place winner will be eligible for Best of Contest awards (Queen, King and Princess). Contestants who qualify for this class are ineligible to compete in other classes.
  - **13-1:** One bloom, any classification, at exhibition stage.
  - **13-2:** An inflorescence (2 or more blooms) of any classification.
  - **13-3:** An arrangement, either standard or miniature, following the American Rose Society Guidelines for Judging Rose Arrangements.
  - **13-4:** An abstract shot or any rose or rose parts or any photo of a rose garden or area.
- **14 Youth Class:** A photo of any type of rose, rose garden or rose activity. For all entrants under the age of 16.

## JUDGING

- The judging panel will consist of ARS accredited rose judges who are photographers.
- Classes 1-6, 11, 13-1 and 13-2 will be judged 50 percent on exhibition quality and 50 percent on photographic excellence.
- Classes 7, 8 and 13-3 (arrangement shots) will be judged 50 percent on the arrangement design and flower quality following the American Rose Society Guidelines for Judging Rose Arrangements and 50 percent on photographic excellence.
- Classes 9, 10, 12, 13-4 and 14 will be judged on photographic excellence only.

## AWARDS

There will be four Certificate of Photographic Excellence Awards in each class: Gold for first place, Silver for

second, Bronze for third and one Honorable Mention award. The first place winners in each class, along with the names of all winners, will be published in the May/June issue of *American Rose*. All first place winning slides will be eligible for the Best of Contest Awards.

### HELPFUL HINTS:

- You will probably be using equipment, principles and techniques of close-up photography in most of the Classes. These might include the use of supplementary close-up lenses or a macro lens for close-up work.
- Use a tripod and cable release to help eliminate camera movement.
- Use a small aperture (f11, f16, f22, etc.) to gain more depth of field for most shots, but be sure you use as fast enough shutter speed to freeze movement to blooms caused by wind.
- Remember to plan each shot and to search the viewfinder carefully for any distracting objects or reflections before snapping that shutter.
- The winning photos of single blooms and sprays usually are the ones in which the rose fills as much of the frame as possible, but care should be taken so petals or parts of the desired image do not touch the edge of the frame.
- The rule of thirds for off-center placement should generally not be used for one-bloom photos. A single bloom in a photo should be as close to center as possible.
- When a really great bloom comes along, take a number of shots of it, bracketing the exposures. It often is a good idea to use both a vertical and a horizontal format if the subject is suitable.
- When photographing a one-bloom specimen at close-up range, a camera angle of 30 to 45 degrees to the bloom will usually produce a better photo.
- For close-up photography, blooms with a muted background are generally more pleasing than one with a solid black or dark color background.
- A gray card may help you determine exposure when photographing difficult-to-capture true colors such as white blooms with a dark background, mauves and some reds. Use of reflectors can help eliminate dark areas and uneven lighting.
- With digital photographs, use a higher pixel rated camera and use the highest resolution setting. A camera with 3 mega pixels or larger is recommended. Set your camera on its highest resolution setting. Save photos as JPEG files. Once downloaded to your computer, the first thing you should do is label each photo with the rose name, and then burn the photos to a CD in one directory.

## 2009 AMERICAN ROSE SOCIETY PHOTO CONTEST OFFICIAL ENTRY FORM

Send Entries to: ARS Slide Contest Committee • Tom Schrift • 2419 Yorkshire • Birmingham, MI 48809

CLASS 1 \_\_\_\_\_

CLASS 5 \_\_\_\_\_

CLASS 9 \_\_\_\_\_

CLASS 13 \_\_\_\_\_

CLASS 2 \_\_\_\_\_

CLASS 6 \_\_\_\_\_

CLASS 10 \_\_\_\_\_

CLASS 14 \_\_\_\_\_

CLASS 3 \_\_\_\_\_

CLASS 7 \_\_\_\_\_

CLASS 11 \_\_\_\_\_

CLASS 4 \_\_\_\_\_

CLASS 8 \_\_\_\_\_

CLASS 12 \_\_\_\_\_

Total No. of Images Entered: \_\_\_\_\_ No. of Digital Images: \_\_\_\_\_ No. of Slides: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Phone: Day: \_\_\_\_\_ Evening: \_\_\_\_\_

( ) I acknowledge that by entering this competition, I give *American Rose* magazine and the American Rose Society permission to duplicate my entry(ies).