



AMERICAN ROSE SOCIETY

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Since 1892

FOR IMMEDIATE RELEASE

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THE AMERICAN ROSE SOCIETY DEBUTS NEW WEBSITE

Shreveport, LA- The American Rose Society is proud to announce the debut of its new website, www.ars.org. The main objective of the organization is to encourage amateur and professional rose culture. The new website provides basic rose care information for the novice. More detailed information on rose research, culture and preservation for the advanced rose grower is available in the Member's Only section. Highlights include:

“About Roses” provides numerous basic rose care articles for novice rose gardeners.

“Need Advice” features a list of Cyber Consulting Rosarians, volunteers that contribute their time and talent to helping novice gardeners grow better roses. Visitors may contact a cyber Consulting Rosarian in their area.

“Shop ARS” is the perfect online store to purchase gifts. New items are continuously added.

“Digital Publications”

Visitors may view a sample of *American Rose*, the award-winning bi-monthly magazine devoted exclusively to roses and rose culture. Visitors may also view the *2010 Rose Buyer's Guide*, a digital guide to help consumers locate high-quality rose nurseries and gardening suppliers.

“Trial Memberships”

The American Rose Society is now offering a four-month trial membership for only \$10 to anyone who is interested in becoming a member of our organization. Trial Members receive 2 issues of *American Rose* magazine, free or reduced garden admissions at hundreds of gardens, conservatories and arboreta nationwide, free access to our quarterly specialty bulletins and discounts of up to 30% at merchant partners.

[American Rose Society](http://www.ars.org)

Founded in 1892, the American Rose Society is the oldest single plant horticultural society in America. The ARS is an educational, nonprofit organization dedicated exclusively to the cultivation and enjoyment of roses. ARS supports its members by providing educational programs, resourceful publications, and continued research. We have more than 300 nationally affiliated rose societies in our network.

Released By:

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