



# AMERICAN ROSE SOCIETY

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**FOR IMMEDIATE RELEASE**

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## **THE AMERICAN ROSE SOCIETY ANNOUNCES 2010 GUY BLAKE HEDRICK, JR. AWARD WINNERS**

**Shreveport, LA-** Bob and Sandy Lundberg of Bluffton, South Carolina are the 2010 recipients of the Guy Blake Hedrick, Jr. Award in recognition of their achievements in rose exhibiting. Members of the ARS since 1974, Sandy and Bob Lundberg have enjoyed sustained success in exhibiting at the national, district and local levels for a remarkable period of time. With 16 national trophies and several Queens of Show at national events, they are among the top 10 exhibitors in the country. As regular competitors at district and locals shows, they have amassed numerous awards including many district challenge classes in multiple districts including 85 Queens of Show, six of which are national mini and mini flora queens.

Former ARS President Dr. Tommy Cairns says, “The Lundbergs possess that illusive quality of passion for exhibiting beyond reality often traveling a 1000 miles to a rose show and not always with grand ultimate success. But their light burns bright and their flame will never diminish. They thrive on winning, but also experience the agony of defeat with dignity returning the next year with focused mind and body. They epitomize the rose exhibitor for their dedication to showing and sharing knowledge is as constant as the sun rising every day to greet new exhibitors with a watchful and caring eye. Welcome to the ranks of our distinguished alumni!”

### Guy Blake Hedrick Jr. Award

The award is intended as a lifelong achievement award for an exhibitor who has been a successful national, district and local exhibitor, and also a model in sharing his/her knowledge in growing championship roses.

### American Rose Society

Founded in 1892, the American Rose Society is the oldest single plant horticultural society in America. The ARS is an educational, nonprofit organization dedicated exclusively to the cultivation and enjoyment of roses. ARS supports its members by providing educational programs, resourceful publications, and continued research. We have more than 300 nationally affiliated rose societies in our network.

### **Released By:**

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