



American Rose Society

News Release

P.O. Box 30,000 • Shreveport, LA 71130-0030

8877 Jefferson-Paige Road • Shreveport, LA 71119-8817

Phone: 318-938-5402 • Fax: 318-938-5405 • www.ars.org

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For immediate release

Contact: Laura Pfender, Membership Director, 318-938-5405, Ext, 108, laura@ars-hq.org

VERY FRAGRANT ROSE LIST - AVAILABLE FROM ARS

It is springtime and hearts are turning to love and that universal symbol of love, the rose. When one wants to say, “I Love You”, whether it is to one’s mother on Mother’s Day or a special friend on Valentine’s Day, a favorite choice is the rose, the queen of flowers.

What is the first thing someone does when they receive a rose bloom? “I stick my nose into the bloom and smell it,” said Diana Steps, Master Consulting Rosarian of the American Rose Society and a rose lover. “A great rose is one that both looks beautiful and has a fragrance that compliments that beauty.”

A rose bloom could be checked for fragrance before purchasing it, but what if someone wants to buy a rose bush? Choosing a fragrant rose bush is typically a challenge because the bushes are usually not in bloom at the time of purchase. Garden centers will usually have a picture of the rose and so the purchaser can see the color and shape of the rose. But how does one know which roses will have a strong fragrance?

The American Rose Society (ARS) website has a web page devoted to fragrance in roses. This web page can be reach at: http://www.ars.org/About_Roses/fragrance.html. One of the many items on the web page is a compilation of about 2,500 rose varieties that are considered “Very Fragrant” – including a note on which roses are available for sale in North America.

The **American Rose Society** has been the premier organization devoted exclusively to the cultivation of roses in the United States for more than 115 years. It is a non-profit, 501(c)(3) organization that exists to help the public enjoy growing roses.

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The website www.ars.org has a wealth of information on roses, including how to choose, grow, prune, and keep roses looking their best. The website also has information on local events such as Rose Shows that are open to the public and where to find one of the 350 local rose societies to learn more about growing roses in the local area.

To receive more information about joining the **American Rose Society**, write: American Rose Society, P.O. Box 30,000, Shreveport, LA, 71130-0030 or call 1-800-637-6534, Ext. 108. You can also visit our website: www.ars.org or e-mail the society at ars@ars-hq.org

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